



## Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2022</i>
Strand or category <i>(please choose)</i>	<i>Small Scale Cooperation Projects Medium Scale Cooperation Projects Large Scale Cooperation Projects</i>

### Cultural operator – who are you?

Name of the organisation	National Institute for Cultural Research and Training
Country	Romania
Organisation website	<a href="https://www.culturadata.ro/home/">https://www.culturadata.ro/home/</a>
Contact person	<i>Roxana Astefanoaiei, European Programs Specialist roxana.astefanoaiei@culturadata.ro</i>
Organisation type	<i>Research institute/public organization</i>
Scale of the organization	Small
PIC number	935122584
Aims and activities of the organisation	<p><i>Subordinated to the Ministry of Culture, Romania, the institute aims to study, research and provide statistical data in the field of culture, as well as training professionals who choose a career in this field.</i></p> <p><b><i>In the field of research</i></b> we can approach both horizontal and sectoral topics, as follows: strategies, mapping of cultural heritage, databases, analysis of perception and visibility, impact studies, cultural programs, promotion campaigns, artistic events, market studies related to the consumer profile, tracking and timing studies, cultural management analyses, case studies for cultural projects, cultural product development.</p> <p><b><i>In the field of ongoing education and professional training</i></b> services in order to quickly respond to the needs of the public cultural institutions, freelancers and private organisations operating in the field of culture and CCS (Cultural and Creative Sectors).</p> <p><i>From our offer of training activities we mention: preservation of the national cultural heritage, museum collections management, cultural management, cultural settlement specialist, museum marketing etc.</i></p> <p><i>Our studies are conducted by an interdisciplinary team, made of experts in management, statistics, sociology, art, history, marketing, cultural anthropology, political sciences and economics.</i></p>
Role of the organisation in the project	<b>partner</b>
Previous EU grants received	<i>The project Strategic Vision and Coherence in the Cultural Sector financed by the Operational Programme Administrative Capacity (ESF Funds) has as its main result the realization of Romania's National Strategy for the cultural sector.</i>

	<p><i>HERITART (financed by <b>Creative Europe</b> Programme) is a European project renowned for its creativity in putting the archaeological sites to the service of artistic performances and for its success in growing a new generation of public that respects and acknowledges heritage as an intrinsic value of the common European culture.</i></p> <p><i>EUHeritage was financed by <b>Erasmus Plus</b> Programme and generally addresses the professionals working in the field of cultural heritage, involved in activities of promotion, valorisation, exploitation and interpretation of the cultural heritage.</i></p> <p><i>Live Skills project was financed by <b>Erasmus Plus</b> Programme and contributes: to the enhancement of the capacity of employment and of the mobility of professionals and students in the field of culture; to the growth of competitiveness of the sector and to the building of a sustainable cultural and creative sector for the future.</i></p> <p><i>Organisation, management and marketing of common cultural heritage project between Bulgaria and Romania financed by <b>Interreg V-A RO-BG</b> created the necessary joint framework for an integrated Joint Cultural Management System. The main activities were: development of qualitative and quantitative standards for the process of branded cultural tourism products creation with a joint coordination planning mechanism and corresponding network for information, training and implementation at the highest EU standards to increase the tourist visits.</i></p>
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**Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	<i>Research, cultural consumption, culture strategy and development, cultural and creative sectors analysis, cultural vitality of communities, cultural heritage,</i>
Description or summary of the proposed project	We are interested in getting involved as partner in cooperation projects that have a research and/or training component in the fields of: heritage valorization and research, increasing cultural consumption, training in the field of heritage, cultural tourism, culture courses syllabus.
Partners currently involved in the project	-

**Partners searched – which type of partner are you looking for?**

From country or region	<i>any</i>
Preferred field of expertise	
Please get in contact no later than	

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	Yes
Which kind of projects are you looking for?	Small, medium, large scale cooperation projects

**Publication of partner search**

This partner search can be published?*	Yes
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\* By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.